# Meredith Public Library Long Range Plan 2011-2014

### **Library Vision**

The residents of Meredith will:

- have the information they need to succeed at school, at work, and in their personal lives.
- have reading, viewing and listening materials and programs that stimulate their thinking, enhance their knowledge of the world, and improve the quality of their leisure time.
- discover the joy of reading and develop a love of learning.
- enjoy a high level of access with electronic information resources and develop the technological, information seeking, and information evaluation skills needed in an increasingly complex world.
- think of the Meredith Public Library as a focal point of community life that connects and unites the people of the entire region.
- use the Meredith Public Library's resources and services and encourage others to do so as well.

### **Library Mission Statement**

Meredith Public Library is the informational, educational, and cultural heart of the Meredith community. The library is a dependable source of reliable information and of challenging ideas that enlighten and enrich, and of materials in many formats that enhance leisure time and expand knowledge of current events. The library encourages the love of reading and the joy of learning, and offers the assistance people need to find, evaluate, and use electronic and print information resources that help them live successful and rewarding lives.

## **Goals and Objectives**

## **Building**

Goal 1: Residents of Meredith will have an up-to-date library facility that is welcoming and accessible to all citizens.

Objective One: A building maintenance plan will be in place by the end of 2011.

Objective Two: Once established, the building maintenance plan will be reviewed and updated monthly at each trustee meeting to be sure goals are being met.

### **Public Relations**

# Goal 2: Residents will be made aware of the services and resources that the library provides to assist them in their personal lives, at work or in school.

Objective 1: Distribute newsletter and other library publications throughout the community such as schools, community center, nursing homes and town buildings. Invest in postcard mailers for upcoming special events.

Objective 2: Adult, Young Adult and Children's services will do a minimum of two outreach programs per year per department.

Objective 3: The library will continue to work with the Friends in promoting the services available at the library by creating an outreach committee.

Objective 4: The library's Website, online calendar and social media pages will be updated regularly to keep patrons actively involved.

### <u>Technology</u>

# Goal 3: Library users will have adequate access to current information technology and will feel comfortable using this technology.

Objective 1: Provide at least 12 training sessions per year to the public on computer use.

Objective 2: A technology plan will be created and in place by the end of 2011.

Objective 3: More electrical outlets will be added throughout the building

## Collection Development

## Goal 4: Library users will have a fresh, current and vibrant library collection in all media formats.

Objective 1: Each section of the library collection will be analyzed for use and wear and weeded annually based on the CREW method of weeding. Sections with sparse information of interest to the community will be enhanced.

Objective 2: The Reference collection in print will be analyzed and due to its lack of use, severely culled. Those items still relevant and up-to-date will be put into the circulation collection whenever possible. Items such as Encyclopedia sets and dictionaries will be kept in a small, ready reference section easily accessible by staff and patrons.

Objective 3: The non-fiction collection will be analyzed, culled and updated. Options for classification other than the Dewey Decimal System will be tested.

## Services to Young Adults

# Goal 5: Teens will view the library as a welcoming place that supports their special interests and developmental needs and invigorates their interest in reading for pleasure.

Objective 1: The Young Adult Librarian will establish a collaborative project with the middle and/or high school.

Objective 2: The Young Adult Librarian will expand knowledge in collection development and teen programming by actively seeking training opportunities.

Objective 3: Increase funding for young adult materials by 25% by end of 2014

Objective 4: Teen library patrons will have a dedicated space designed for their unique needs

Objective 5: The Young Adult Librarian will have \$1000 to spend on Teen related programs by the end of 2014

### Services to Children

# Goal 6: The library will provide children of all ages with an array of materials and a variety of programs that foster a love of reading and intellectual inquiry.

Objective 1: The online catalog will be edited to list all materials by series.

Objective 2: At least one school visit monthly and information sent home with students about library activities monthly whenever possible.

Objective 3: Expand knowledge of children's room staff on Readers Advisory

Objective 4: Expand online and media presence

Objective 5: Expand number of staff who offer programs to meet community needs

Objective 6: Increase funding for children's materials by 25% by end of 2014

### Services to Adults

Goal 7: Adult residents will have access to a collection of current and popular materials and to a variety of programs that enhance leisure time, stimulate thought and expand knowledge.

Objective 1: Funding for AV materials will be increased by 25% by the end of 2014.

Objective 2: Funding for Large Print will be increased by 25% by the end of 2014.

Objective 3: Funding for Adult Books will be increased by 25% by the end of 2014.

Objective 4: Adult programming will include at least 12 programs for adults annually (not including book discussions and genealogy club.)

Objective 5: Establish Outreach Committee with the Friends group and analyze underserved areas of Meredith

### **Outside Funding**

Goal 8: In order to enhance the library experience for our patrons outside sources of funding will be investigated to establish programs, collections and preservation of the library structure, artifacts and collection.

Objective 1: The Friends Group will continue to search for new fund-raising prospects.

Objective 2: Grant sources will be actively researched for library projects and programs.

## **Staffing**

Goal 9: Staff of the Meredith Public Library will assist patrons with all technology, reference and readers' advisory needs.

Objective 1: A technology competency program will be set in place with a minimum standard for all staff. Librarians and interested staff members will be encouraged to improve their technology knowledge through training and workshops.

Objective 2: All staff members are encouraged to attend workshops that will enhance their library professionalism and will be given time to do so whenever possible. Those with Bachelor's degrees will have the opportunity to work towards their Masters in Library Science.

Objective 3: Staff will have a fresh and private area to take breaks.

### <u>Trustees</u>

# Goal 10: Library trustees will continually assess library policies, staffing and maintenance needs.

Objective 1: A policy committee will be formed to analyze policies, rewrite those that need updating and add new policies where needed.

Objective 2: A printed policy manual will be given to all library trustees and staff by the end of 2011.

Objective 3: A long range plan will be in place for 2011-2014

Objective 4: A fund will be established for Staff and Trustee continuing education

Objective 5: A staff appreciation breakfast will be implemented